



# IGGI KELLY

Factsheet

## About Iggi Kelly

That **Iggi Kelly** would be drawn towards a career in music is hardly a surprise, given his last name. But the career of the multi-talented musician, born in 2003, has been in full swing for some time now, and **Iggi** is already an old hand in the business: In 2017, during the blind auditions for "The Voice Kids", he earned himself the fandom and adoration of Nena and Larissa Kerner. Although the journey ended for him on that occasion in the semi-finals, the Dusseldorf native remained loyal to the format of The Voice and made a name for himself as a backstage reporter in 2019.

His YouTube, Facebook and Instagram accounts shot to prominence, fan accounts sprang up, and girls' hearts were broken by the dozen. But above all, **Ignatius "Iggi" Kelly** remains a musician through and through, and so he was drawn to touring: serving as support act on the road with British pop-rap high-flyers "Bars & Melody", he subsequently took the next logical step. **Iggi** signed with Universal Music, and is now finally releasing his debut single!







"Why Him" is not only perfectly produced, it was also written by **Iggi** himself, along with hit songwriters Sky Adams and Danny Shah (David Guetta, HRVY, Sigala, Kylie Minogue) in the UK, and has serious hit potential. **Iggi** sings about something that millions of fans can relate to: The passion that enthusiastically searches for something that brings suffering: jealousy. But in reality, **Iggi** has no need to hide himself away: The young singer continues the family tradition of his uncle, because he too is a total heart-throb! And if the haters and those who are jealous get together and ask "Why Him", then the answer will soon become clear. **Iggi Kelly** is very talented, focused, has a phenomenal single on his hands and is setting out on a long and successful career.

## Iggi Kelly – Why Him (Official Musicvideo)



## Social-Media Reach

-  72,8 k Follower
-  10,5 k Follower
-  29,4 k Follower
-  <1000 Follower